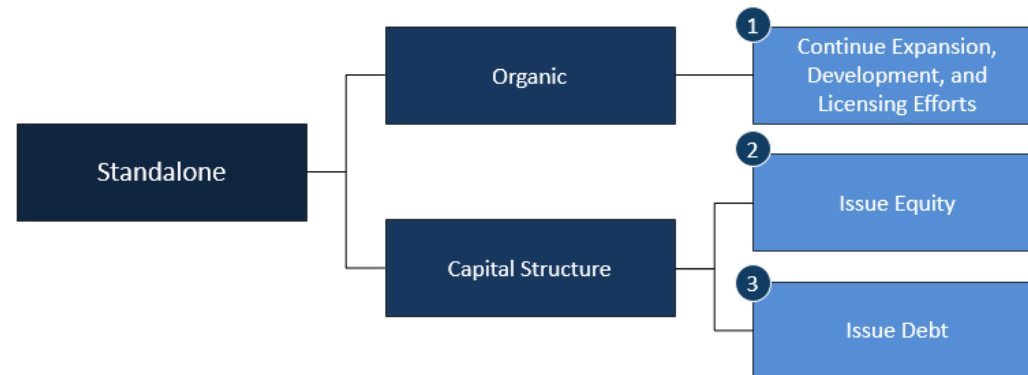# Module 5

Lesson 6

PowerPoint Pro 3.0:

Creating the "Potential Strategic Alternatives" Slide with Connector Lines and Drawing Guides

In this lesson, we'll demonstrate **connector lines** in PowerPoint (a sort-of-new concept).

Some courses/books view them as very important, but we think they're **supplemental** (hence, in Module 5).

Connector lines let you create **hierarchies** in PowerPoint for corporate structures, deal structures, and recommendations.

Unlike normal lines, they **"snap"** into place and move as you move shapes around on the slide.

Outline for This Lesson

1. **Connector Line Setup and Demonstration:** How to enter them, connect shapes, and lock the drawing mode   **3:04**

2. **Exercise, Part 1:** How to create the first "grouping" using connector lines, alignment/distribution, and a macro or two   **7:57**

3. **Exercise, Part 2:** How to replicate the grouping, tweak it, and align/distribute everything   **15:13**

Connector Line Setup and Demonstration

- **Shortcuts:** Alt, 08 for a normal/straight line and Alt, 09 for one with arrows, "elbows," squiggly lines, etc.

- **Also Useful:** Right-click the shape in the Alt, 09 menu and go to **"Lock Drawing Mode"** to keep inserting the same line/shape type repeatedly

- **Connection Method:** Left-click and drag the end of the line to the grey "connection point" on the edge of a shape

- **Status:** Point will be **green** if it's connected properly (Ctrl + A)